Co-sponsored by UTA Libraries and the Center for Research on Teaching and Learning Excellence
Welcome

Dr. Ann Cavallo
Director, Center for Research on Teaching and Learning Excellence
Introduction to OER

Michelle Reed
Open Education Librarian, UTA Libraries

http://hdl.handle.net/10106/27848
Excited to report that 45 countries will be participating in Open Education Week 2019! Review the line-up and join in the celebration. @cccoer @oeconsortium
#OEWeek ow.ly/pWwY30nTpj4
“...higher education shall be equally accessible to all...”

- UN Universal Declaration of Human Rights
The cost barrier kept 2.4 million low and moderate-income college-qualified high school graduates from completing college in the previous decade.

- The Advisory Committee on Student Financial Assistance
Basic Needs Assessment of Four-Year Students

36 % are food insecure
36 % are housing insecure
9 % are homeless

- Still Hungry and Homeless in College, Wisconsin HOPE Lab
Student Loan Debt

~ 44 million Americans owe
> $1.4 trillion outstanding debt

- Consumer Financial Protection Bureau
Americans don’t realize state funding for higher ed is falling, new poll finds

In fact, spending is down, driving tuition up and frustrating the search for skilled workers

by JON MARCUS
In your academic career, has the cost of required textbooks caused you to:

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not purchase the required textbook</td>
<td>63.6%</td>
<td>66.5%</td>
</tr>
<tr>
<td>Take fewer courses</td>
<td>49.2%</td>
<td>47.6%</td>
</tr>
<tr>
<td>Not register for a specific course</td>
<td>45.1%</td>
<td>45.5%</td>
</tr>
<tr>
<td>Earn a poor grade</td>
<td>33.9%</td>
<td>37.6%</td>
</tr>
<tr>
<td>Drop a course</td>
<td>26.7%</td>
<td>26.1%</td>
</tr>
<tr>
<td>Fail a course</td>
<td>17.0%</td>
<td>19.8%</td>
</tr>
</tbody>
</table>
Survey: Buying Course Materials a Top Source of Financial Stress

85% textbook purchases increase stress
43% sacrifice food for textbooks
43% rely on loans
31% reduce course load

- Morning Consult/Cengage (2018)
“The survey’s results should be a wake-up call for everybody involved in higher education. This is especially true for the publishing industry, including our own company, as we historically contributed to the problem of college affordability. The data is clear: high textbook costs pose barriers to students’ ability to succeed in college. Too many learners today are making painful tradeoffs between course materials and bare necessities like housing and meals.

Our industry must embrace what students are telling us.”

- Michael Hansen, Cengage CEO
I've spent $300 on textbooks this Semester!

I've spent $5.00 on textbooks this Semester!

I've spent $45.00 on textbooks this Semester!

I've spent $350 on textbooks this Semester!
UTA Student Government Survey

Fall 2017
- Purchased All: 40
- Skipped Buying One or More: 78

Spring 2018
- Purchased All: 58
- Skipped Buying One or More: 64
What do you think about the cost of textbooks?
$120 at Purchase
Buy back for $11
Barely used
You tell me UTA
$400 for 1 book?!
textbook stole my girlfriend
Extortion
CRIMINAL
SCAM
Ridiculous!! It's robbery!!
Stop the madness!!
It’s a racket, a monopoly.
SMASH THE PEARSON-McGRAW-HILL TEXTBOOK
Duopoly! $$$
Rent them or ask a friend
Paying to do HW SUCKS
Don't buy! It'll be on the PowerPoint!
I wish prof's would actually use them if I have to pay for them.
Expensive. I starve for 3 days because I need to buy $200-$300 just for the online code.
A waste of money.
I need money to eat...
One of my required books is more than a month's rent. WTF!!
A necessary EVIL.
They're free on private bay - every student
There's a reason why I download illegally !!
I'm always afraid of the cops coming for me & my illegally downloaded pdf textbooks
Okay, friends, gather around for a story about why open access textbooks are so incredibly important (shared with permission of the student).

11:02 AM - 24 Aug 2018

410 Retweets 874 Likes

Amy Nusbaum @amy_nusbaum · 24 Aug 2018
I had a student come into my office yesterday - I've worked with her for awhile now. She's an incredibly hard worker, resilient as hell, one of those students that makes the job worth it.

1 2 69

Amy Nusbaum @amy_nusbaum · 24 Aug 2018
We were talking about some family issues she's been dealing with and then she sort of paused. She said she needed to go so she could try to talk to her professors about something.

1 59
I went to our bookstore website last night, fully expecting to put down several hundred dollars. The three books she still needed were $65. $65 was what stood between this incredible student being able to start the term successfully, or in a state of panic.
Open education can transform higher education.
OPEN = FREE + permissions
• Content Customization
• Localization
• Open Pedagogy
Blueprint for Success in College and Career

v 1.2

Dave Dillon

A free, Open Educational Resource, *Blueprint for Success in College and Career* is a students’ guide for classroom and career success. This text, designed to show how to be successful in college and in career preparation focuses on study skills, time management, career exploration, health, and financial literacy.

Download this book
“Despite my interest in keeping the price of textbooks low, I found that the cost was still prohibitive for many students.... There are many reasons for why this series is an Open Educational Resource, including but not limited to textbook affordability, access, empathy, openness, inclusion, diversity, and equity. I want students to be able to have access to the textbook on day one and after the course ends, not have to choose between buying food and purchasing the text, and not have to worry about a lost, stolen, or expired digital access code.”

- Dave Dillon
About this Project

What is this project?

We are making an audio version of the successful open textbook, *Blueprint for Success in College and Career*, which is a students' guide for classroom and career success. This text, designed to show how to be successful in college and in career preparation focuses on study skills, time management, career exploration, health, and financial literacy.

Why should you contribute to this project?

This book is a popular open textbook, and we believe it should be available as an audiobook, both for reasons of accessibility — giving access to this book to a wider group of students. This will be the first audio project undertaken by the Rebus Community, so you will be helping build a new model. We’d like your help getting this done!

What do we need:

- [Audio content files](#)
- [Audio editing software](#)
- [Funding](#)
A Different Road To College: A Guide For Transitioning To College For Non-traditional Students

Alise Lamoreaux

A Different Road To College: A Guide For Transitioning Non-Traditional Students is designed to introduce students to the contextual issues of college. Non-traditional students have an ever-growing presence on college campuses, especially community colleges. This open educational resource is designed to engage students in seeing themselves as college students and understanding the complexity of what that means to their lives.
How to Learn Like a Pro! features the “big six” effective learning/study skills topics: learning styles and preferences, time and materials management, critical thinking and reading, note-taking, memory principles, and test-taking techniques. Each of the six units featuring a combined total of twenty-three lessons and accompanying exercises (with a dash of humor here and there) were developed with the diverse student body of the community college in mind as well as learners in other educational venues.
This book is a cloned version of *Blueprint for Success in College and Career* by Dave Dillon, published using Pressbooks by Rebus Foundation under a CC BY (Attribution) license. It may differ from the original.

Social Work Professionalism by Michelle Reed is licensed under a Creative Commons Attribution 4.0 International License, except where otherwise noted.
Open Textbook Library

A Growing Open Textbook Library

2012 2013 2014 2015 2016 2017 2018

577 Books
Anatomy and Physiology

Table of Contents

Preface

Unit 1: Levels of Organization

Unit 2: Support and Movement

Unit 3: Regulation, Integration, and Control

Unit 4: Fluids and Transport

Unit 5: Energy, Maintenance, and Environmental Exchange

Unit 6: Human Development and the Continuity of Life

About the Book

Anatomy and Physiology is a dynamic textbook for the yearlong Human Anatomy and Physiology course taught at most two- and four-year colleges and universities to students majoring in nursing and allied health. A&P is 29 chapters of pedagogically effective learning content, organized by body system, and written at an audience-appropriate level. The lucid text, strategically constructed art, inspiring career features, and links to external learning tools address the critical teaching and learning challenges in the course.

Color is used for pedagogical effect in A&P. Most art will consist of elegant black line, with the strongest line illustrating the most important structure(s) and shading used to show dimension and shape. Color (used only when needed) highlights and clarifies the primary anatomical or functional point of the illustration. Student focus is drawn to the most important learning point in each illustration, without distraction from excessive gradients, shadows, and loud highlights. The online book provides students with links to surgical videos, histology, interactive diagrams, and cadaver imagery at critical junctures. The text will publish in early June 2015.

OpenStax College has compiled many resources for faculty and students, from faculty-only content to interactive homework and study guides.

About the Contributors

Author(s)

Senior Contributors:

J. Gordon Betts, Tyler Junior College
“It isn’t just affordable – it’s affordable, and it’s just as good a book.”
THE AMERICAN YAWP
A Massively Collaborative Open U.S. History Textbook
Stanford University Press Edition

Introduction
Primary Source Reader

VOLUME I: BEFORE 1877
The New World ........................................ 1

VOLUME II: AFTER 1877
Capital and Labor .................................... 16
Open Office Hours

Central Library B20

• Today 2:45 - 4:45 p.m.
• Tomorrow 11 a.m. - 1 p.m.
Single Project Earns Federal OER Pilot Grant

Updated: Education Department awards $4.9 million to a 12-institution consortium led by UC Davis for open STEM textbooks. Advocates push for spreading the wealth for next year’s round of funding.

By Mark Lieberman // October 2, 2018

Welcome to the Chemistry LibreTexts Library

This Living Library is a principal hub of the LibreTexts project, which is a multi-institutional collaborative venture to develop the next generation of open-access texts to improve postsecondary education at all levels of higher learning. The LibreTexts approach is highly collaborative where an Open Access textbook environment is under constant revision by students, faculty, and outside experts to supplant conventional paper-based books.
New Twist in Federal Funding for OER

UPDATED: Education Department apparently disregards congressional instructions for spending 2019 money, dividing $5 million between Arizona State University and Chippewa Valley Technical College.

By Mark Lieberman // February 26, 2019
Through a competitive process, 15 applicants have been selected for OERGP awards.

### 2018 OERGP Awards

<table>
<thead>
<tr>
<th>Faculty member</th>
<th>Institution</th>
<th>Award Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karl Aho</td>
<td>Tarleton State University</td>
<td>$5,000</td>
</tr>
<tr>
<td>Veronica Amaku</td>
<td>Houston Community College</td>
<td>$5,000</td>
</tr>
<tr>
<td>Megan Collins</td>
<td>Prairie View A&amp;M University</td>
<td>$5,000</td>
</tr>
<tr>
<td>Brandi Falley</td>
<td>Texas Woman’s University</td>
<td>$10,000</td>
</tr>
<tr>
<td>Brittney Gillespie-Porter</td>
<td>Texas Southmost College</td>
<td>$5,000</td>
</tr>
<tr>
<td>Richard Gosselin</td>
<td>Houston Community College</td>
<td>$10,000</td>
</tr>
<tr>
<td>Joseph Locke</td>
<td>University of Houston - Victoria</td>
<td>$5,000</td>
</tr>
<tr>
<td>Katherine Oser</td>
<td>Central Texas College</td>
<td>$5,000</td>
</tr>
<tr>
<td>Lamont Rodgers</td>
<td>Houston Community College</td>
<td>$5,000</td>
</tr>
<tr>
<td>Amy Petros</td>
<td>University of North Texas</td>
<td>$10,000</td>
</tr>
<tr>
<td>India Stewart</td>
<td>Eastfield College</td>
<td>$10,000</td>
</tr>
<tr>
<td>Laura Villarreal</td>
<td>Texas Southmost College</td>
<td>$5,000</td>
</tr>
<tr>
<td>Virginia Villarreal-Disraeli</td>
<td>Austin Community College</td>
<td>$5,000</td>
</tr>
<tr>
<td>Nicholas Webb</td>
<td>McLennan Community College</td>
<td>$10,000</td>
</tr>
<tr>
<td>Ben Wright</td>
<td>The University of Texas at Dallas</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Total OERGP Awards**

$100,000
The UTA CARES Grant Program, sponsored by UTA Libraries, was established in 2017 to support educators interested in practicing open education through the adoption of OER and, when no suitable open resource is available, through the creation of new OER or the adoption of library-licensed or other free content. Additionally, the program promotes innovation in teaching and learning through the exploration of open educational practices, such as collaborating with students to produce educational content of value to a wider community.

Funding will be awarded for **Scale** and **Innovation Grants** in Spring 2019. Additionally, applications for **Adoptions Stipends** will be accepted and awarded on a first-come, first-served basis for eligible projects until allocated funding is depleted. All awards are competitive.
UTA CARES GRANT PROGRAM

Creation of this OER was funded by the UTA CARES Grant Program, which is sponsored by UTA Libraries. Under the auspices of UTA’s Coalition for Alternative Resources in Education for Students (CARES), the grant program supports educators interested in practicing open education through the adoption of OER and, when no suitable open resource is available, through the creation of new OER or the adoption of library-licensed or other free content. Additionally, the program promotes innovation in teaching and learning through the exploration of open educational practices, such as collaborating with students to produce educational content of value to a wider community.
“The textbook given to us this semester was absolutely amazing. It gave all the information we needed very clearly and made it interesting to learn with the modern examples and cool extra facts about France obtaining to our lesson.”

“Madame Soueid is awesome and she wrote a really engaging and fun french book!”

“The book provided for the course was very helpful and well written. Because it was very specific for the class, the book was extremely useful.”
“It is awesome and cost effective for students who have limited income and it is a great program which should be supported and highlighted in the college mainstream.”

“Very great resources and relevant to course. Low cost materials helped focus more on learning rather than worrying about how to pay for the education coming from different resources that may cost money, which helped the grade overall.”

“I am very delighted that UTA is moving towards free or reduced-cost textbooks that are online. I am a low-income student and these resources help me greatly.”
“Among her findings, students with loans had a more positive perception of the OER, and in this particular course, students using this OER did better than students who had used a traditional textbook in her same course the prior semester.”

Imagine a future course you are required to take. If two different sections of that course were offered by the same instructor during equally desirable time slots, but you were aware that one section used traditional printed texts and the other used reduced-cost digital materials similar to those used in this course, which section would you prefer to enroll in?
Mavs Open Press

Open Educational Resources from the University of Texas at Arlington

Mavs Open Press, operated by the University of Texas at Arlington Libraries (UTA Libraries), offers no-cost services for UTA faculty, staff, and students who wish to openly publish their scholarship. The Libraries’ program provides human and technological resources that empower our communities to publish new open access journals, to convert traditional print journals to open access publications, and to create or adapt open educational resources (OER). Resources published by Mavs Open Press are openly licensed using Creative Commons licenses and are offered in various e-book formats free of charge. Optional print copies may be available through the UTA Bookstore or can be purchased through print-on-demand services, such as Lulu.com. Contact us at pressbooks@uta.edu.
• 1 year on 2/14/19
• 73 users
• 3 OER in public catalog
• 20 OER in development or in pilot
• 3 reported adoptions outside UTA
Replace $$$ Textbooks
● Free textbooks for high-enrollment courses
● Remixed, localized versions of existing OER

Training, Outreach, Distance Education
● Manuals, guides, handbooks, course ‘teasers’
● Proceedings and Gray Literature

Public Domain Anthologies
● Anthologies of work published pre-1923 (US)
● Government docs or other public material

Student & Community Authored Projects
● University-Community Partnerships
● Student writing, class projects, ePortfolios
Educational Governance in Texas

Michelle Reed

Creative Commons Attribution

READ BOOK
Students as Textbook Contributors

THE OPEN ANTHOLOGY OF EARLIER AMERICAN LIT

Robin DeRosa
@actualham

Open Pedagogy Showcase from Robin DeRosa

A professor collaborates with students in an American literature survey course to create an open anthology of public domain literature to replace a commercial text.

Students as OER Adapters

PROJECT MANAGEMENT FOR INSTRUCTIONAL DESIGNERS

ABOUT PM4ID

Project Management for Instructional Designers (PM4ID) is an open remix of a pre-existing, openly licensed project management textbook which was donated to the commons by the original authors under the terms of the Creative Commons Attribution license. This book is written, revised and enhanced for instructional designers.

PM4ID includes many new features and improvements to the original book, including:

- Alignment of book chapters with the PMBOK Guide, which supports readiness for the Project Management Professional (PMP) certification,
- A series of video cases of project managers working in the instructional design area, integrated into every chapter,
- Multiple versions of the book, including HTML, PDF, ePub, Kindle, and a text-to-speech and audio version of the book,
- New exercises written specifically for readers coming from the instructional design perspective,
- and more.

The Power of Open Educational Resources from David Wiley

Students adapt an existing open textbook to create a new version tailored for instructional designers.
Up Next

Marginalia: Web Annotation for Engaged Teaching and Learning
Jeremy Dean, Director of Education, Hypothes.is
Steel Wagstaff, Educational Client Manager, Pressbooks
When School Is Not Enough: Understanding the Lives and Literacies of Black Youth

Valerie Kinloch
University of Pittsburgh

Tanja Burkhard
Carlow University
The Ohio State University

This article discusses findings from two interconnected ethnographic studies on the oral literacy practices of Black adolescent males: 18-year-old Khaleeq from the US Northeast and 18-year-old Rendell from the US Midwest. The data analyzed derive from their engagement with nonschool, community-based, social justice initiatives that, we argue, represent reorientations in narratives about who they are (their racialized and gendered identities) and what they cannot do (their literacy capacities and capabilities). Utilizing a critical literacy approach, the study attends to out-of-school contexts, race, and counter-narratives to demonstrate how these narratives of failure that unfairly place blame on Black youth and not on structural inequalities endemic to US society. These narratives include (among others): the gap in achievement and high school graduation rates between Black and White males in the United States; the school-to-prison pipeline and increasing drop-out and pu...
Courses that require only open educational resources (OER) or additional resources costing up to $25 in total (per student) are eligible for UTA’s "free" or "low-cost" course attributes. These courses will carry the attribute in the schedule of classes, as shown here. The attributes allow students to search and filter courses based on educational resource costs. This addition to MyMav is the result of Texas Senate Bill 810.

**Reporting Free Resources**

If the total cost per student for all required resources in a course is $0, report your resource use via the adoption form linked below. Zero-cost resources may also be reported through Follett Discover.

- Report for Summer 2019
- Report for Fall 2019

Courses that use free resources will be marked as such in the schedule of classes. To ensure courses are tagged with the appropriate course attribute by registration, resources should be reported by March 25, 2019, when possible.

**Reporting All Other Resources**

If the total cost per student for all required resources in a course exceeds $0, report your resource use directly to the UTA Bookstore using the Follett Discover tool located in Blackboard. Adoptions may also be submitted via email, over the phone, or in person.

Courses that qualify for the free or low-cost attribute will be tagged in the schedule of classes.

**Follett Discover**

The Follett Discover tool located in the bottom right corner of the Blackboard home page can be used to submit resource needs directly to the UTA Bookstore.
By the start of classes for Spring 2019, 52 classes with a combined enrollment of 3,125 had been tagged with a free or low-cost course attribute in the schedule of classes.
Lunch Break
Next event begins at noon in Parlor

@utalibraries    @CRTLE_UTA    #OpenUTA    #OEweek
Break
Introduction to Pressbooks begins at 1:15 in 315A

@utalibraries @CRTLE_UTA 🐦 #OpenUTA #OEweek