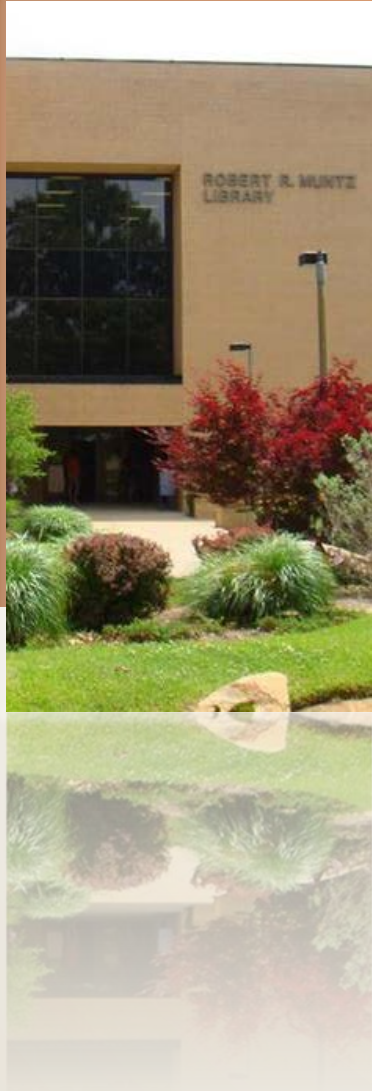




Combining Outreach & Liaison Activities to Build Relationships with Reluctant STEM Faculty



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STEM/Spanish/Outreach Librarian
University of Texas at Tyler

Presented at:



July 23-24, 2015

TEXAS STEM
Librarians' Conference 2015

UNIVERSITY OF TEXAS AT ARLINGTON LIBRARIES



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University Facts:

8036 students

Satellite Campuses at Longview, Palestine, & Houston

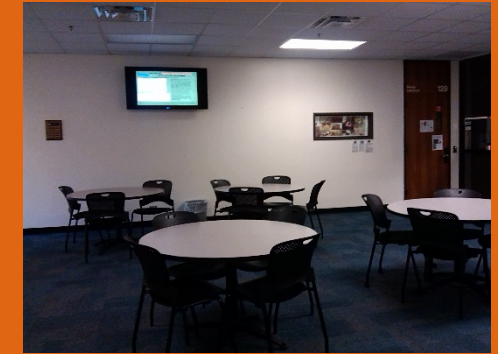
100 miles east of Dallas





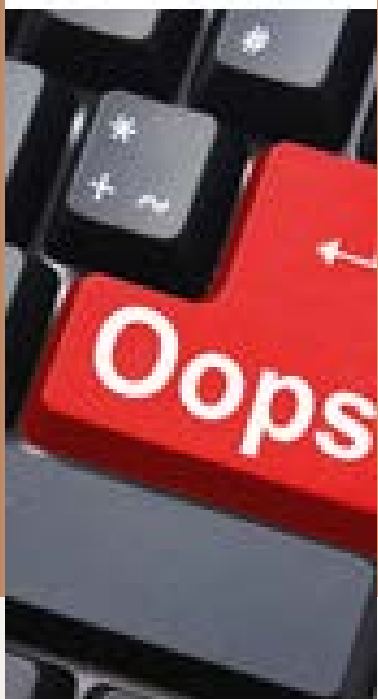
What Did Not Work

- Office Hours in Engineering & Biology Area
- Electronic Newsletters
- Attending Staff Meetings



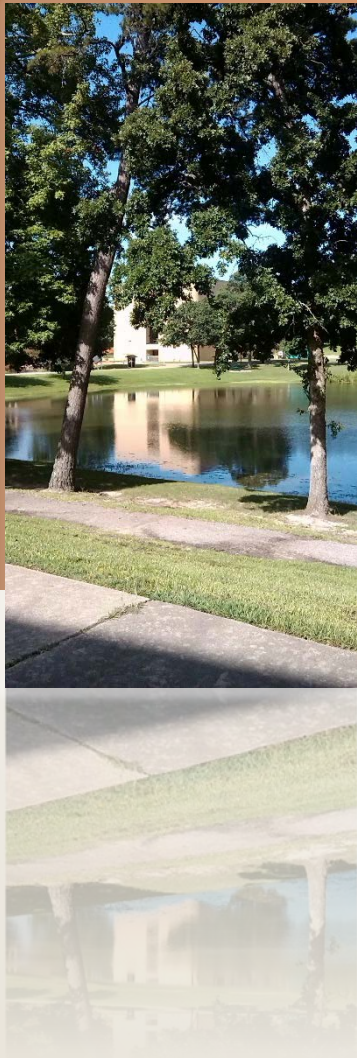
Why?

Previous STEM Librarians' Tenures were Short
Electronic Communications Not Noticed





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Advice From:

An Administrative Officer

(professors receive too many emails)

A Professor

(new schedule means less time for library one-shot class)



Build Relationships with Administrative Assistants

- Gift Cards
- Handwritten Notes Thanking Them for Any Assistance
- Provide library announcements to be posted on departmental electronic bulletin boards



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Send Hand – Written Congratulatory Cards

Thanks for your note! Handwritten letters have sort of become a lost art - it's nice to still get one!

I just received your amazingly nice note! Thank you so much for thinking about me and taking the time to reach out! That was very thoughtful! I wanted you to know how appreciative I am and let you know that you made my Monday morning!

Liaison Librarian also Signs Card, if not STEM related

Director of Residence Life

Dr. Jennifer Waters to oversee university housing, residence life operations....[Read More](#)

Outstanding Educator

UT Tyler's Susan Doty receives 2015 Regents' Outstanding Teaching Award....[Read More](#)

Graduate Student Admissions

The Graduate School launches new application system for prospective students....[Read More](#)

Summer Graduation Reminder

The deadline to file for 2015 summer graduation is July 15....[Read More](#)



- Volunteer for STEM Campus Events
- Attend STEM Theses Defenses or Lectures

THURSDAY, FEB. 12

KEYNOTE LECTURE

6-7 p.m.

Pseudoscience: Why Bother?

Dr. Massimo Pigliucci, K.D. Irani Professor of Philosophy, City College of New York

Location: UT Tyler University Center Theater

VIDEOS

Each video will be followed by a moderated discussion. Videos by Neil Shubin (PBS).

10:30-11:30 a.m.

Your Inner Fish

1-2 p.m.

Your Inner Reptile

2:30-3:30 p.m.

Your Inner Monkey

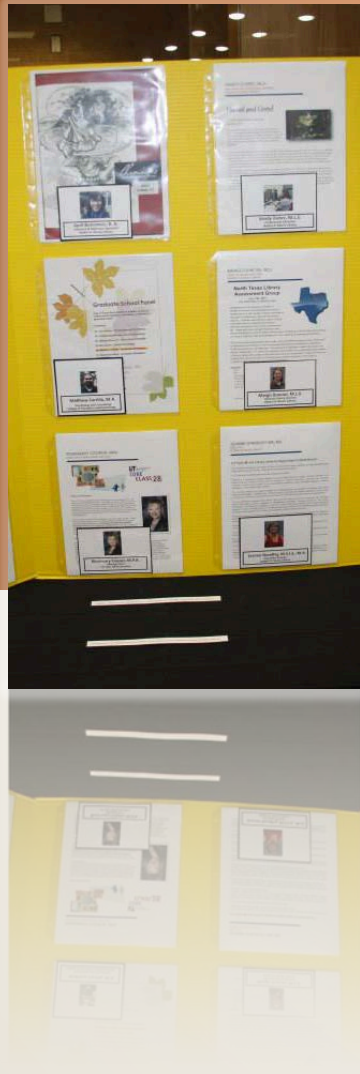


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Faculty & Staff Publication & Presentation Reception

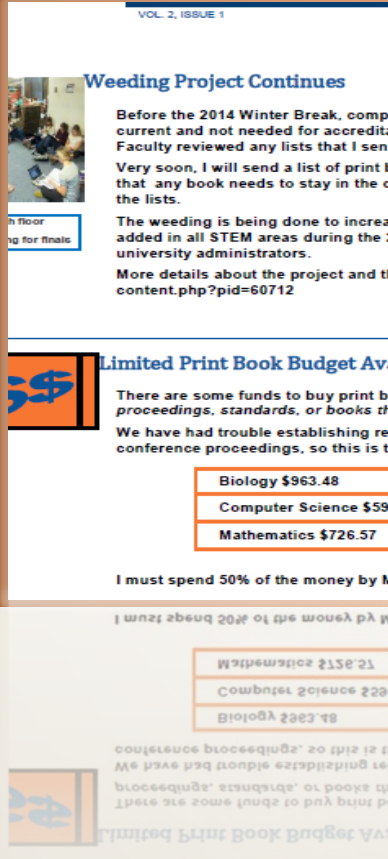
“Thank you for organizing the ceremony. It felt like the old days, when we had time to meet people from other departments in small gatherings.”



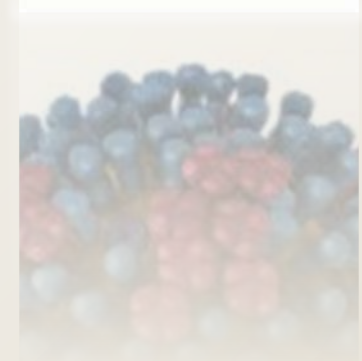
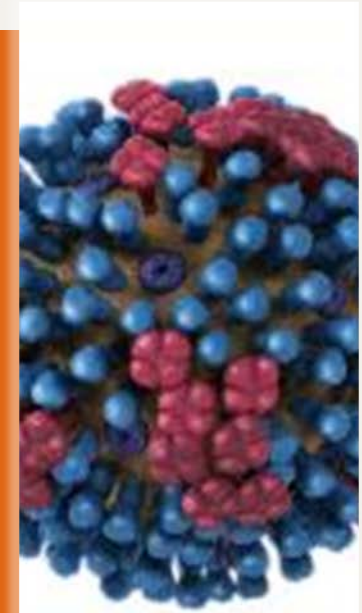


- Support Bake Sales
 - Buy T-Shirts
- Post Copies of Departmental Announcements on Library Bulletin Board
 - Visit New Faculty During Office Hours





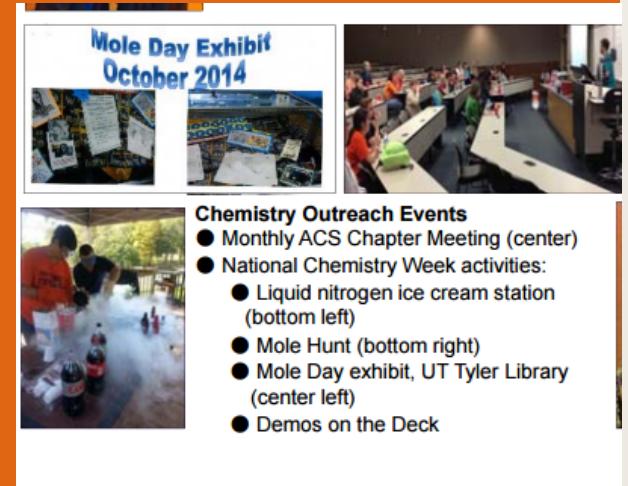
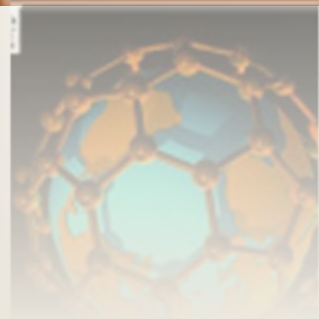
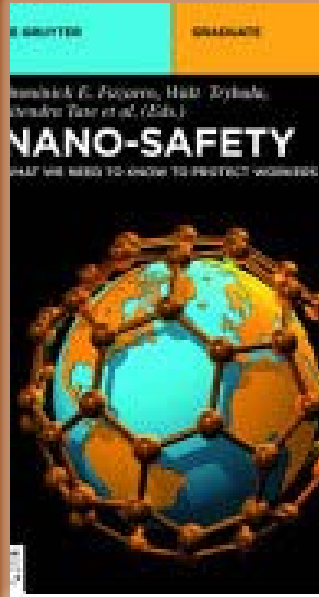
- Distribute Print Copy of Newsletter
- Notify Professors of Others Doing Similar Research





PROFESSORS ARE:

- Requesting Research Guides
- Extensive Searches
- Assistance with Conference Poster
- Sending Student for Advanced Reference Assistance



Chemistry Outreach Events

- Monthly ACS Chapter Meeting (center)
- National Chemistry Week activities:
 - Liquid nitrogen ice cream station (bottom left)
 - Mole Hunt (bottom right)
 - Mole Day exhibit, UT Tyler Library (center left)
 - Demos on the Deck



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IF YOU...

- want to get to know other students who are interested in some of the same things you are
- want to find friendly classmates with whom you can study for quizzes and exams
- are looking for faculty and staff members interested in your academic and personal development
- want a free opportunity to get involved on campus

THEN A STUDENT LEARNING COMMUNITY IS FOR YOU!

TYLER

...WOULD YOU LIKE TO...

- work for a company that is growing and has a lot of opportunities for advancement
- work for a company that is growing and has a lot of opportunities for advancement
- work for a company that is growing and has a lot of opportunities for advancement
- work for a company that is growing and has a lot of opportunities for advancement

WE'VE GOT YOU COVERED!

- ### New Initiatives For Fall 2015 Semester
- Attend Student Meetings
 - Teach STEM Student Learning Center Class
 - Volunteer for More Events
 - Faculty Senate Secretary



You have to examine your environment to determine what will work on your campus.

You might have to modify some ideas for your STEM Faculty.





Combining Outreach & Liaison Activities to Build Relationships with Reluctant STEM Faculty



References

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