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Presented at:

TAXAS STEM
Librarians’ Conference 2015
July 23-24, 2015
UNIVERSITY OF TEXAS AT ARLINGTON LIBRARIES
University Facts:

8036 students

Satellite Campuses at Longview, Palestine, & Houston

100 miles east of Dallas
What Did Not Work

• Office Hours in Engineering & Biology Area
• Electronic Newsletters
• Attending Staff Meetings

Why?
Previous STEM Librarians’ Tenures were Short
Electronic Communications Not Noticed
Advice From:

An Administrative Officer

(professors receive too many emails)

A Professor

(new schedule means less time for library one-shot class)
Build Relationships with Administrative Assistants

- Gift Cards
- Handwritten Notes Thanking Them for Any Assistance
- Provide library announcements to be posted on departmental electronic bulletin boards
Send Hand – Written Congratulatory Cards

Thanks for your note! Handwritten letters have sort of become a lost art - it's nice to still get one!

I just received your amazingly nice note! Thank you so much for thinking about me and taking the time to reach out! That was very thoughtful! I wanted you to know how appreciative I am and let you know that you made my Monday morning!

Liaison Librarian also Signs Card, if not STEM related
• Volunteer for STEM Campus Events
• Attend STEM Theses Defenses or Lectures
“Thank you for organizing the ceremony. It felt like the old days, when we had time to meet people from other departments in small gatherings.”
Combining Outreach & Liaison Activities to Build Relationships with Reluctant STEM Faculty

- Support Bake Sales
- Buy T-Shirts
- Post Copies of Departmental Announcements on Library Bulletin Board
- Visit New Faculty During Office Hours
Combining Outreach & Liaison Activities to Build Relationships with Reluctant STEM Faculty

- Distribute Print Copy of Newsletter
- Notify Professors of Others Doing Similar Research
PROFESSORS ARE:

- Requesting Research Guides
- Extensive Searches
- Assistance with Conference Poster
- Sending Student for Advanced Reference Assistance
New Initiatives For Fall 2015 Semester

• Attend Student Meetings
• Teach STEM Student Learning Center Class
• Volunteer for More Events
• Faculty Senate Secretary
You have to examine your environment to determine what will work on your campus.

You might have to modify some ideas for your STEM Faculty.
References


Michelynn McKnight. The Agile Librarian’s Guide to Thriving in Any Institution (Santa Barbara, CA: ABC-CLIO, 2010).
