How To Create a Library Website With Limited Experience and Your Web Developer Leaves the Day It Drops in Beta.

(Oh yea, we did this in 3 months!)

Presented by: Ramona Holmes, Derek Reece & Krystal Schenk

Background

- Website to align with our re-organization
- Experiencing oddities with current CMS
- 4 years since last redesign

Timeline (what really happened)

- Jan. 2014: Selection Criteria for New CMS
- Apr. 2014: Recommendation went forward, Drupal Selected
- May & June 2014: Assessment
- July 2014: The Redesign Plan
- Aug. 2014: Web Team Training began
- Sep. 2014: Content Editor Training
- Oct. 1 2014: The day we dropped into Beta

Begin creating criteria

- (Re)used a document from UT Austin to compare criteria

- Assessment team included staff from outside of the web unit

Taking a risk

WHY DRUPAL?

Recommendation went up the chain

- Office of Information Technology weighed in
- Cleared for takeoff

Who's responsible for this?

THE WEB TEAM

Who's responsible for this?

- Ramona Holmes – Department Head
- Eli Zoller – Web Developer
- C.D. Walter – Web Librarian
- Derek Reece – Digital Projects Librarian
- Krystal Schenk – Web & Digital Specialist
- Candy McCormic – Graphic Design Specialist
- Andy Herzog – Assessment Librarian
- Content Editors
- Additional Digital Creation Staff

Why statistics are important...

ASSESSMENT

Why statistics are important…

- Usability Interviews

- Surveys

- Electronic Card Sorting

- Focus Groups

- Google Analytics

- Crazy Egg
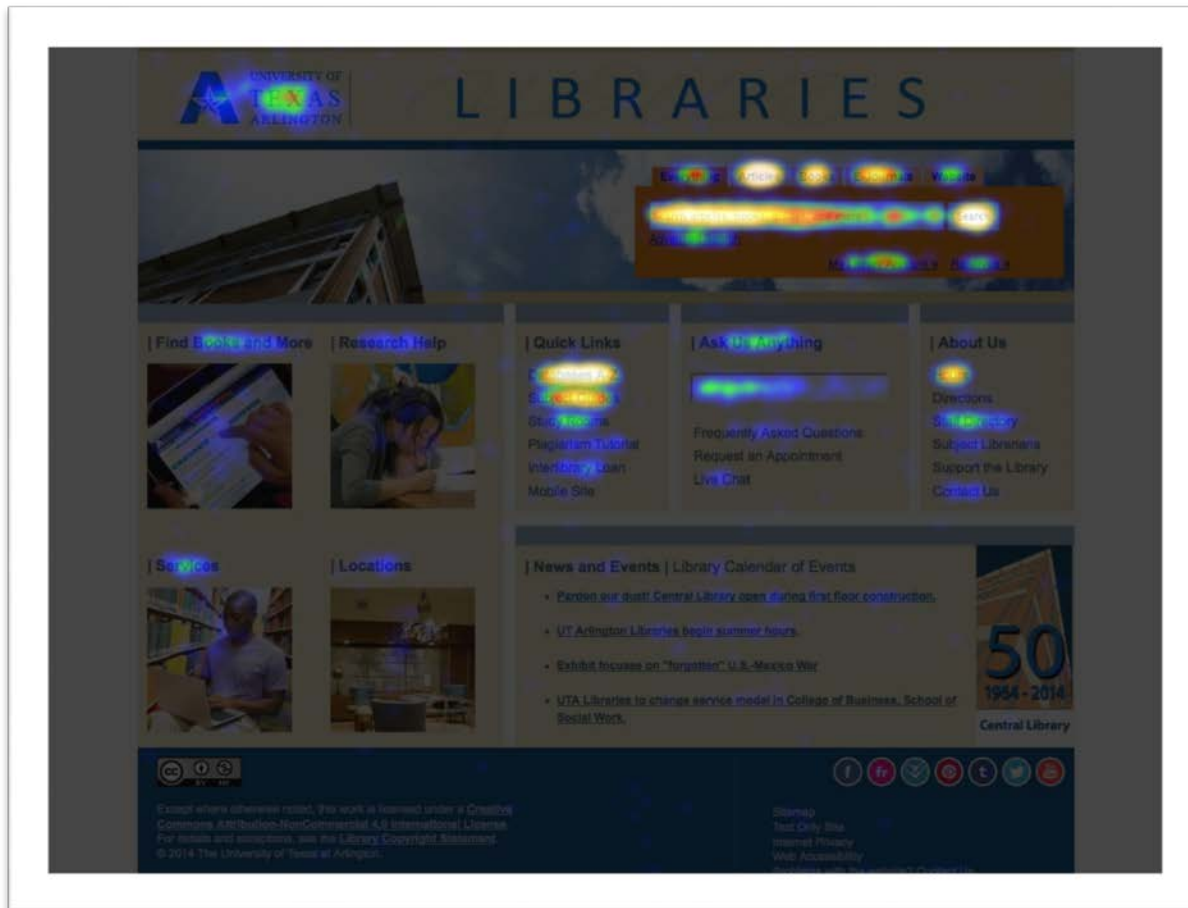
What are they using on the website?

Crazy Egg Heatmap Example

Who does what & when (in theory)
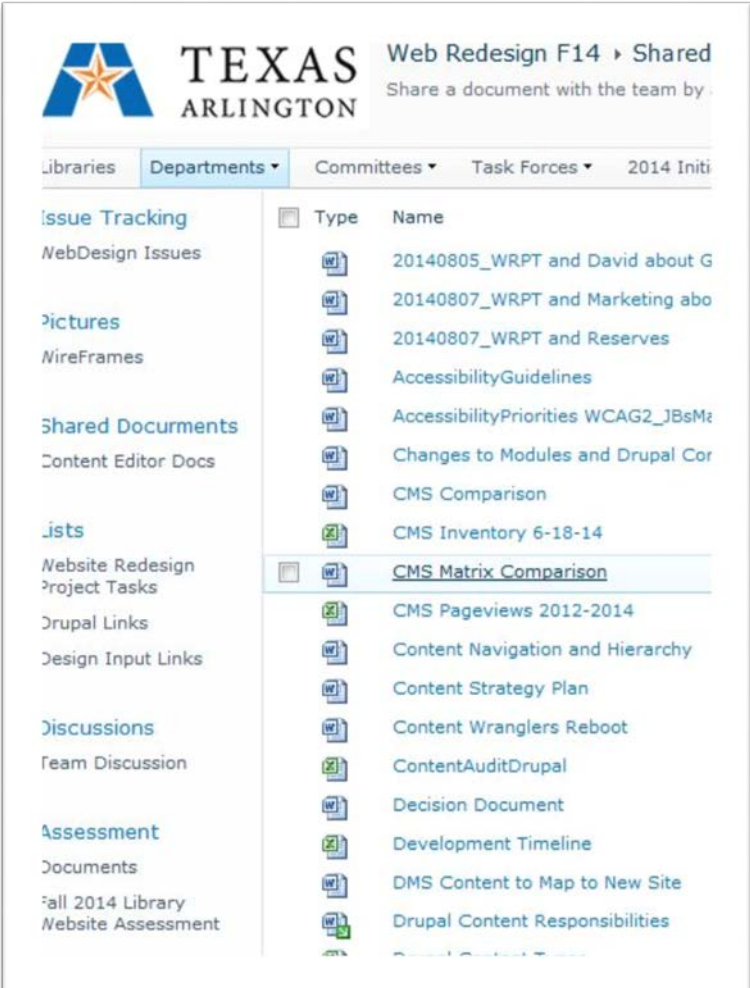
THE REDESIGN PLAN

Who does what & when (in theory)

- Project Plan
- Assessment Report
- Content Strategy
- Concept Design
- Development Plan
- Content Migration Plan
- A/B/n Testing (Post-Implementation) Plan

Document Everything!

- Project Plan
- Team Discussion
- Issue Tracking/Task List
  - Tasks we *have* to do
  - Things we *want* to do
- Design Input
- 47 documents
- 112 images

Responsive from the beginning

CONCEPT DESIGN
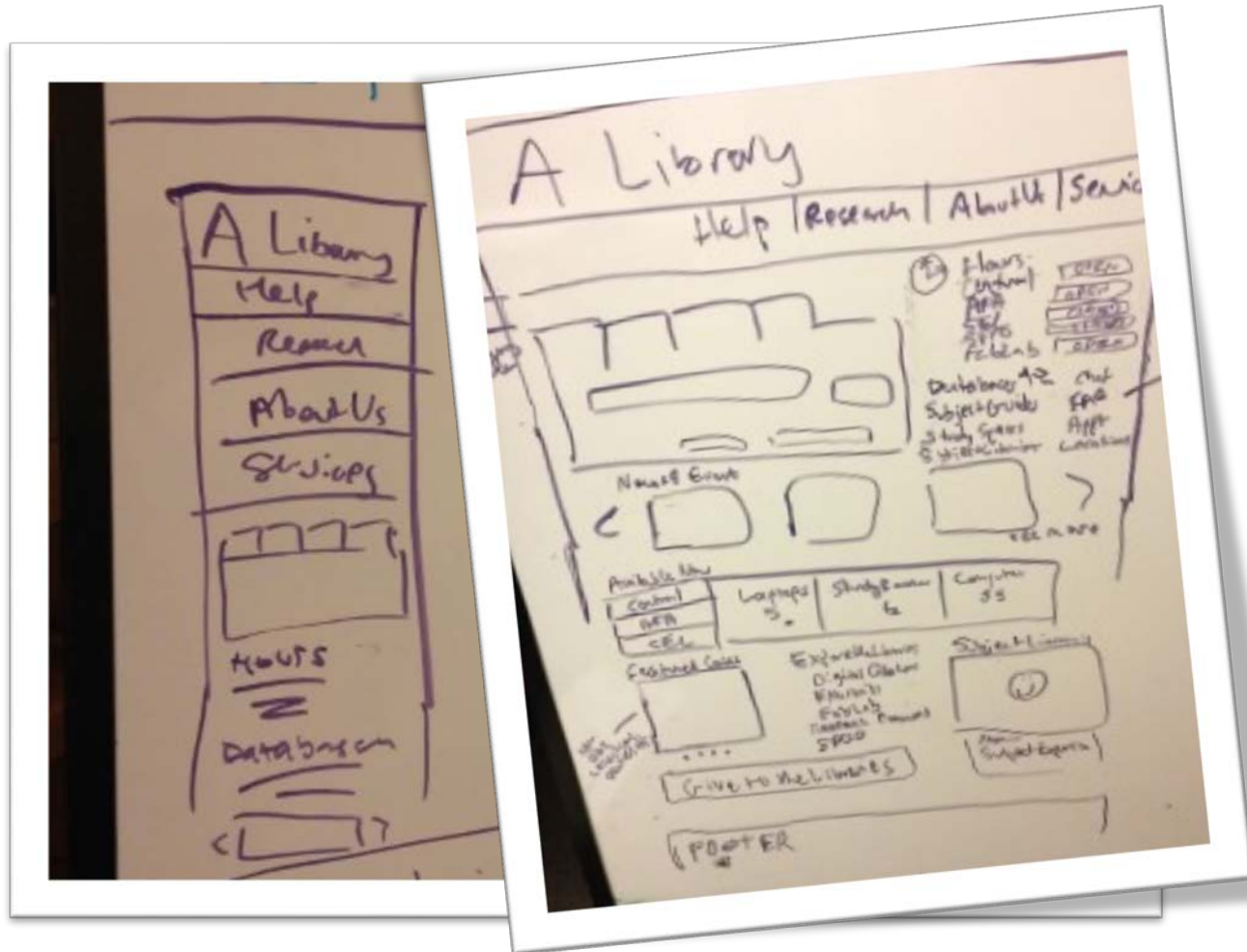
Responsive from the beginning

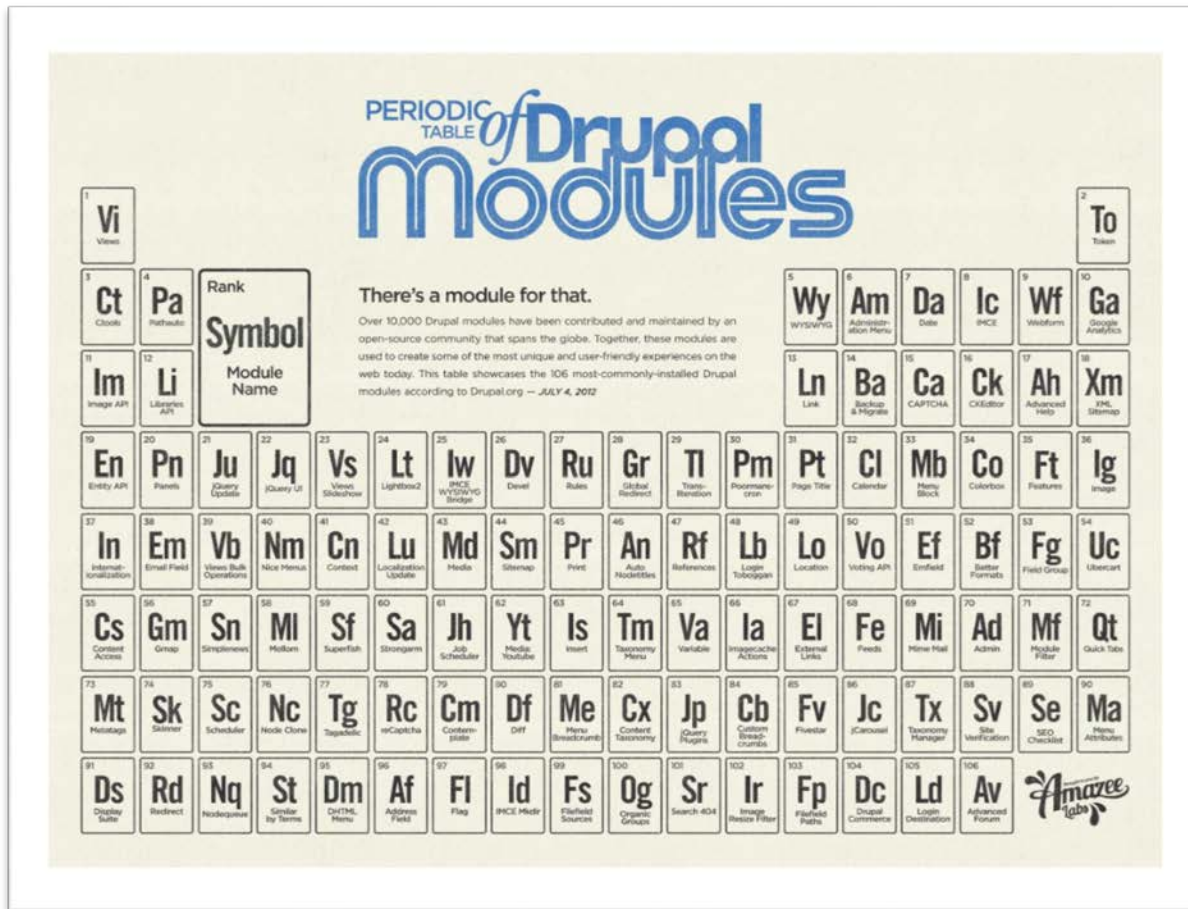Wireframes layout the look of each page and at every screen size.
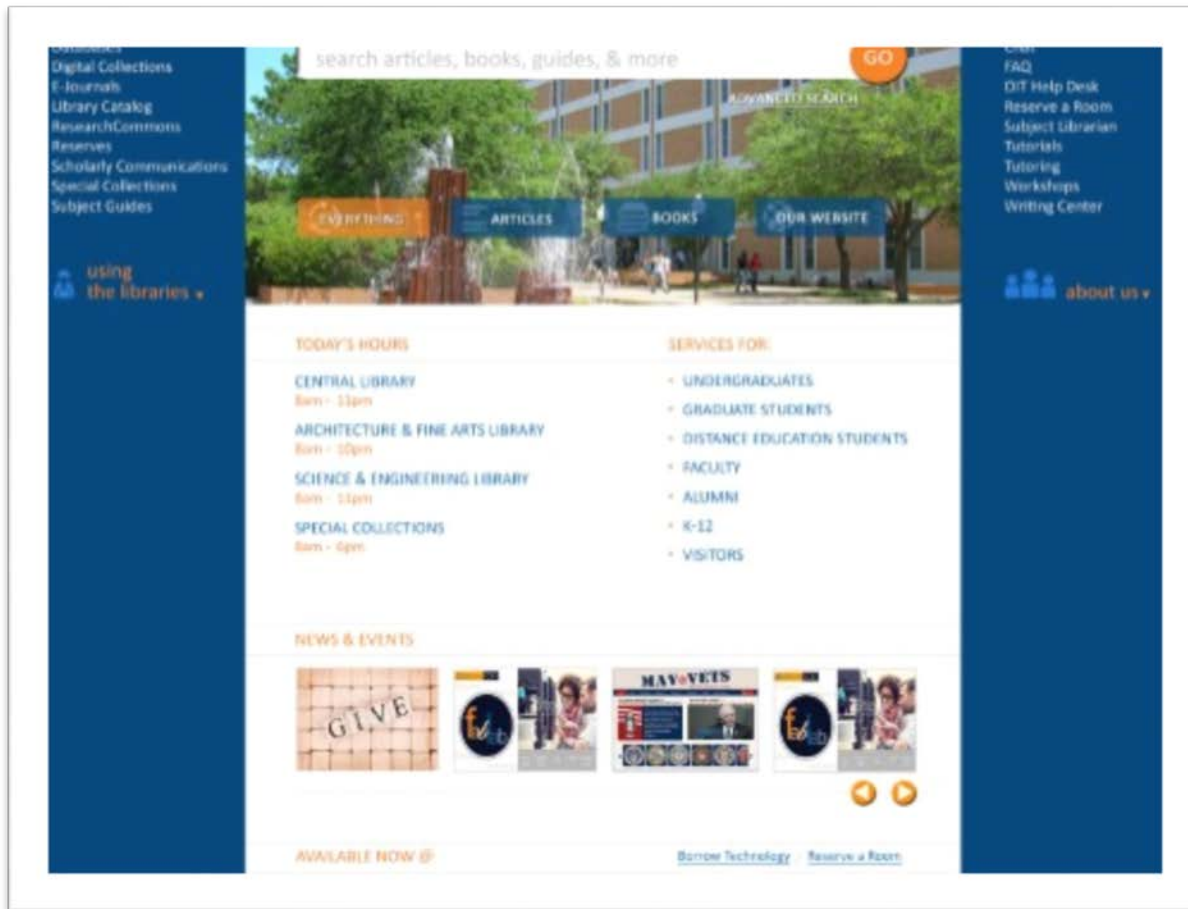
Graphic Design

Candy McCormic (Graphic Designer) gave life to our wireframes.

"I don't know. Let's try it!"

WEB TEAM "TRAINING"

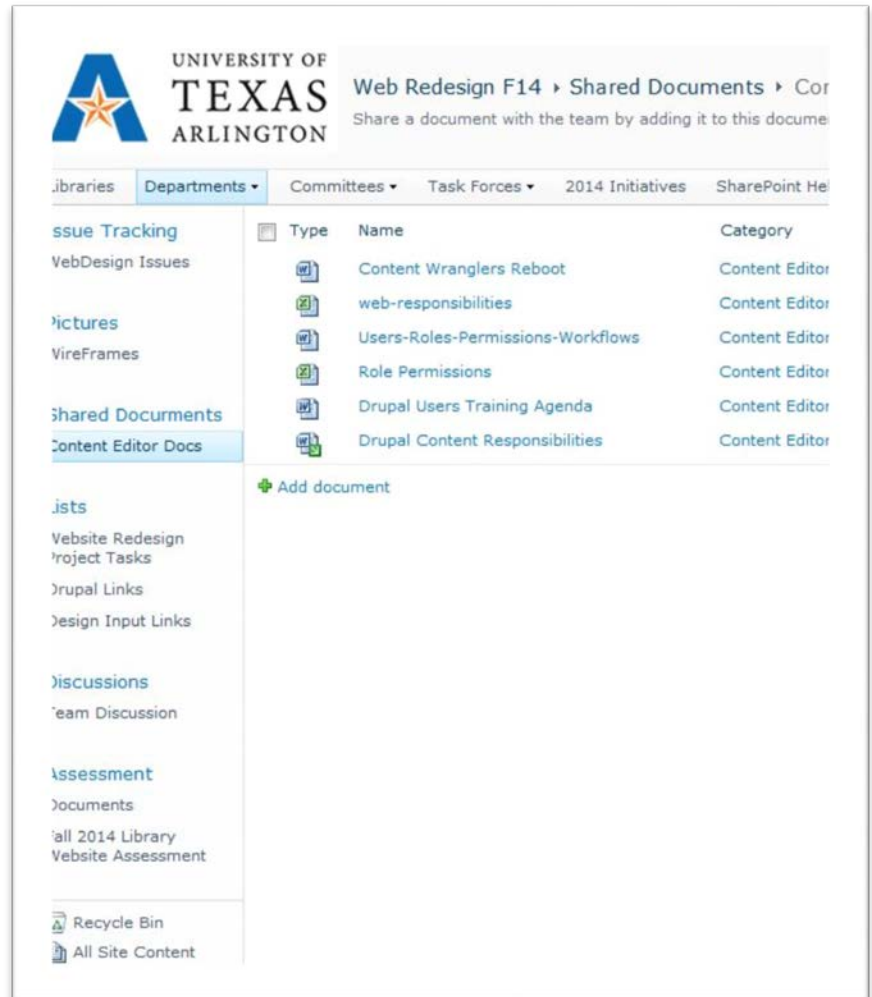**"There's a module for that!"**

Image from: http://www.amazeelabs.com/en/blog/periodic-table-drupal-modules-infographic

Tell us what we forgot…

CONTENT EDITOR TRAINING

Content Editors

SharePoint strikes again!

- "Lecture" & Workshop style training

- 8 scheduled sessions, plus several one-on-one when needed

aka the last hours of our Web Developer

THE DAY WE DROPPED INTO BETA
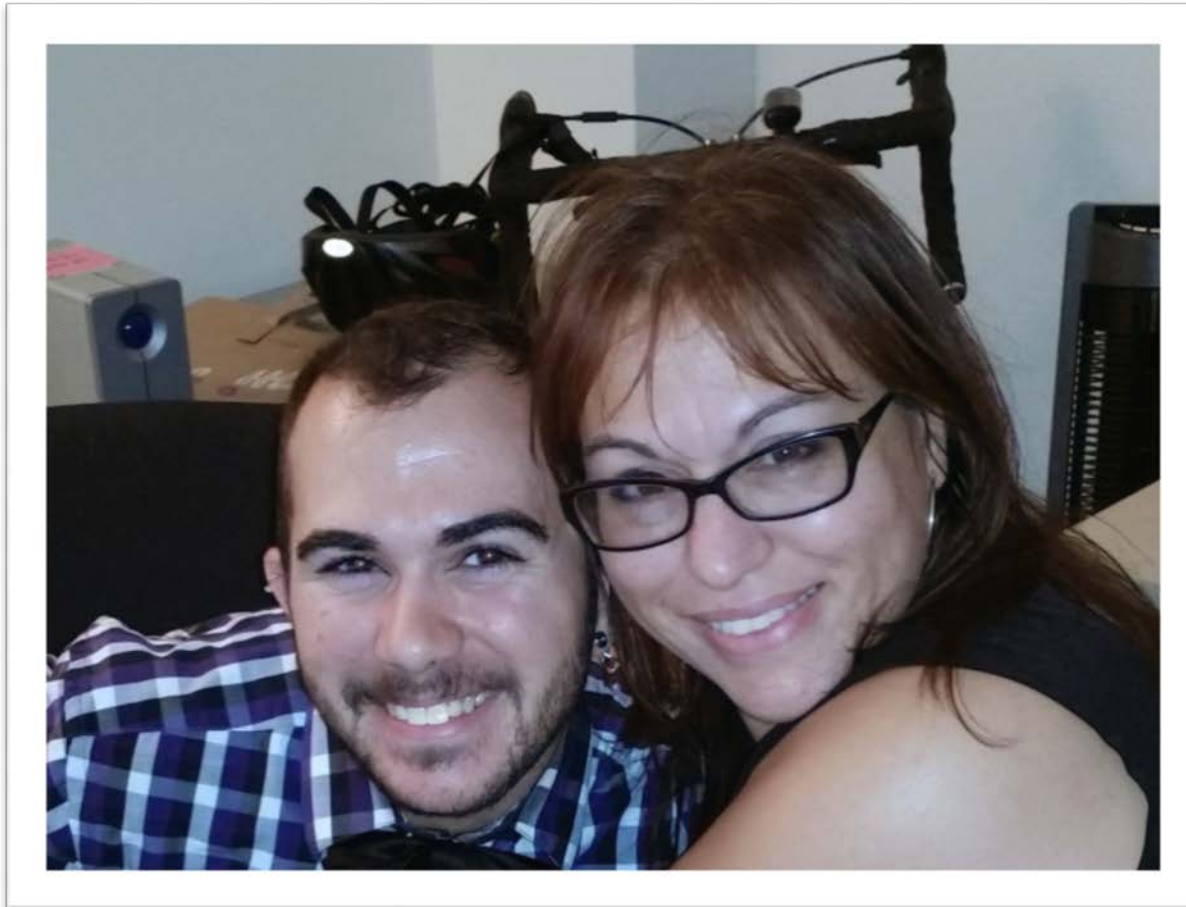
Eli Zoller & Ramona Holmes - 10/1/2015 @4:12 pm

Celebrating after www.library-beta.uta.edu went live!

Library.uta.edu

Beta went live January 2015

Questions?

Ramona Holmes

rholmes@uta.edu

Derek Reece

dreece@uta.edu

Krystal Schenk

kschenk@uta.edu