

***How To Create a Library Website
With Limited Experience and Your
Web Developer Leaves the Day It
Drops in Beta.***

(Oh yea, we did this in 3 months!)

Presented by: Ramona Holmes, Derek Reece & Krystal Schenk

Background

- Website to align with our re-organization
- Experiencing oddities with current CMS
- 4 years since last redesign

Timeline (what really happened)

- Jan. 2014: Selection Criteria for New CMS
- Apr. 2014: Recommendation went forward,
Drupal Selected
- May & June 2014: Assessment
- July 2014: The Redesign Plan
- Aug. 2014: Web Team Training began
- Sep. 2014: Content Editor Training
- Oct. 1 2014: The day we dropped into Beta

Begin creating criteria

- (Re)used a document from UT Austin to compare criteria
- Assessment team included staff from outside of the web unit

Taking a risk

WHY DRUPAL?

Recommendation went up the chain

- Office of Information Technology weighed in
- Cleared for takeoff

Who's responsible for this?

THE WEB TEAM

Who's responsible for this?

- Ramona Holmes – Department Head
- Eli Zoller – Web Developer
- C.D. Walter – Web Librarian
- Derek Reece – Digital Projects Librarian
- Krystal Schenk – Web & Digital Specialist
- Candy McCormic – Graphic Design Specialist
- Andy Herzog – Assessment Librarian
- Content Editors
- Additional Digital Creation Staff

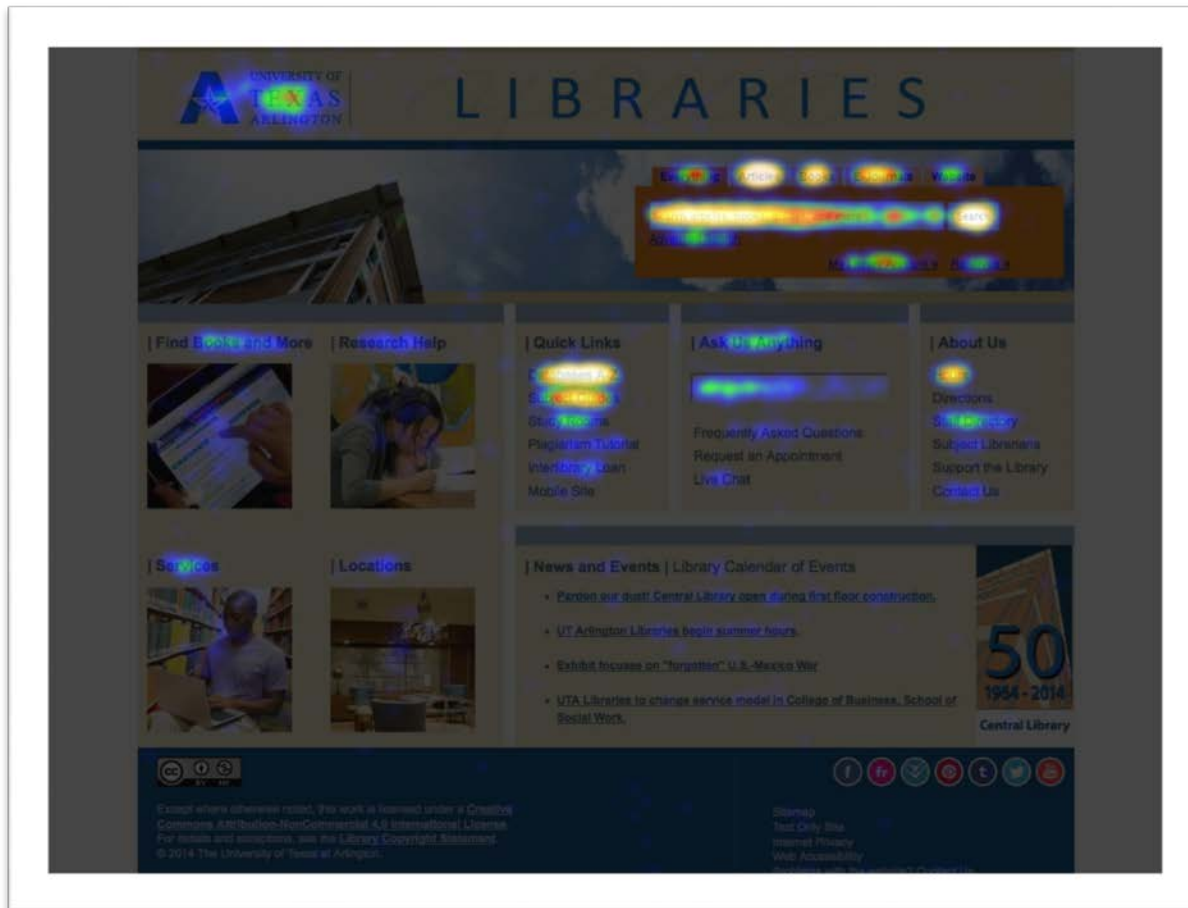


Why statistics are important...

ASSESSMENT

Why statistics are important...

- Usability Interviews
- Surveys
- Electronic Card Sorting
- Focus Groups
- Google Analytics
- Crazy Egg



What are they using on the website?

Crazy Egg Heatmap Example

Who does what & when (in theory)

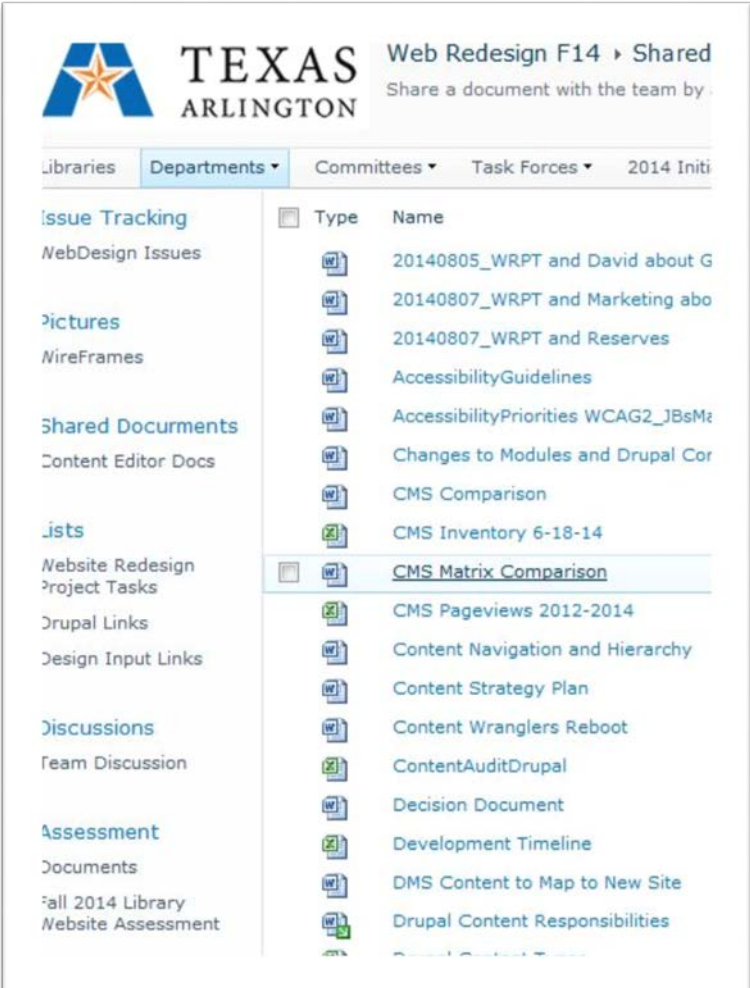
THE REDESIGN PLAN

Who does what & when (in theory)

- Project Plan
- Assessment Report
- Content Strategy
- Concept Design
- Development Plan
- Content Migration Plan
- A/B/n Testing (Post-Implementation) Plan

Document Everything!

- Project Plan
- Team Discussion
- Issue Tracking/Task List
 - Tasks we *have* to do
 - Things we *want* to do
- Design Input
- 47 documents
- 112 images



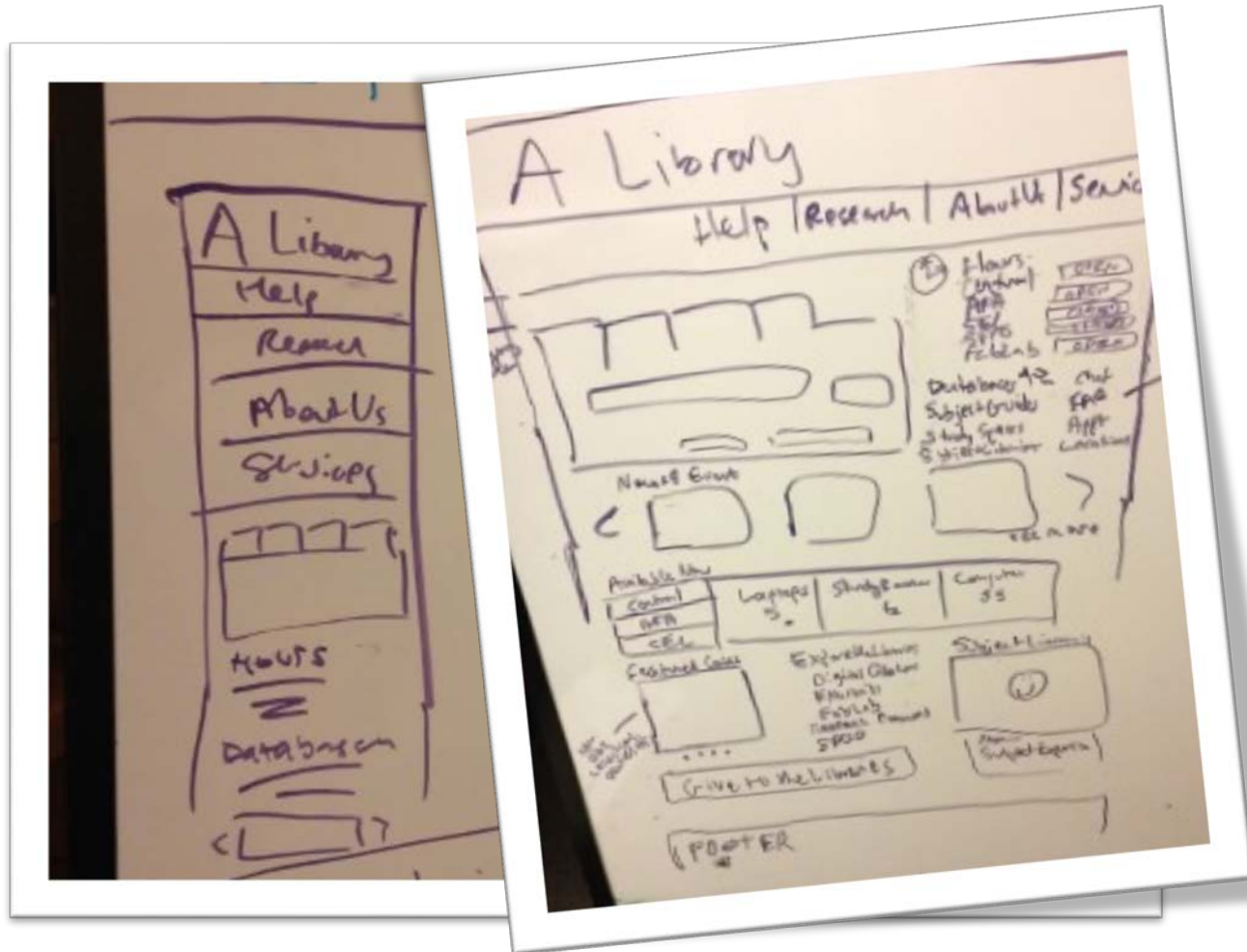
The screenshot shows a document management system interface for Texas Arlington. The header includes the Texas Arlington logo and the text "Web Redesign F14 > Shared" and "Share a document with the team by:". Below the header, there are navigation tabs: "Libraries", "Departments" (selected), "Committees", "Task Forces", and "2014 Initi". The main content area displays a list of documents under the "Departments" tab. The list has columns for "Type" and "Name". The documents listed include:

Type	Name
W	20140805_WRPT and David about G
W	20140807_WRPT and Marketing abo
W	20140807_WRPT and Reserves
W	AccessibilityGuidelines
W	AccessibilityPriorities WCAG2_JBsMz
W	Changes to Modules and Drupal Cor
W	CMS Comparison
X	CMS Inventory 6-18-14
W	<u>CMS Matrix Comparison</u>
X	CMS Pageviews 2012-2014
W	Content Navigation and Hierarchy
W	Content Strategy Plan
W	Content Wranglers Reboot
X	ContentAuditDrupal
W	Decision Document
X	Development Timeline
W	DMS Content to Map to New Site
W	Drupal Content Responsibilities



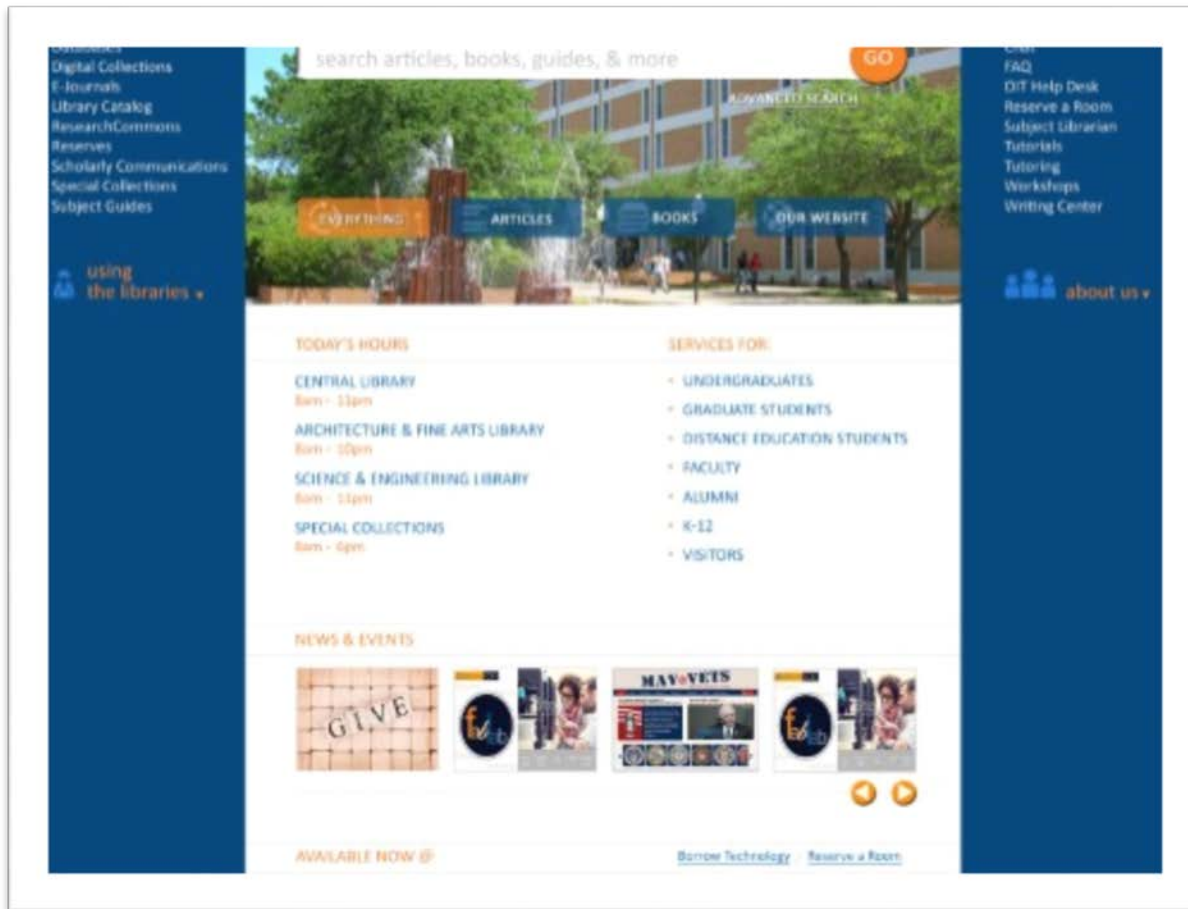
Responsive from the beginning

CONCEPT DESIGN



Responsive from the beginning

Wireframes layout the look of each page and at every screen size.



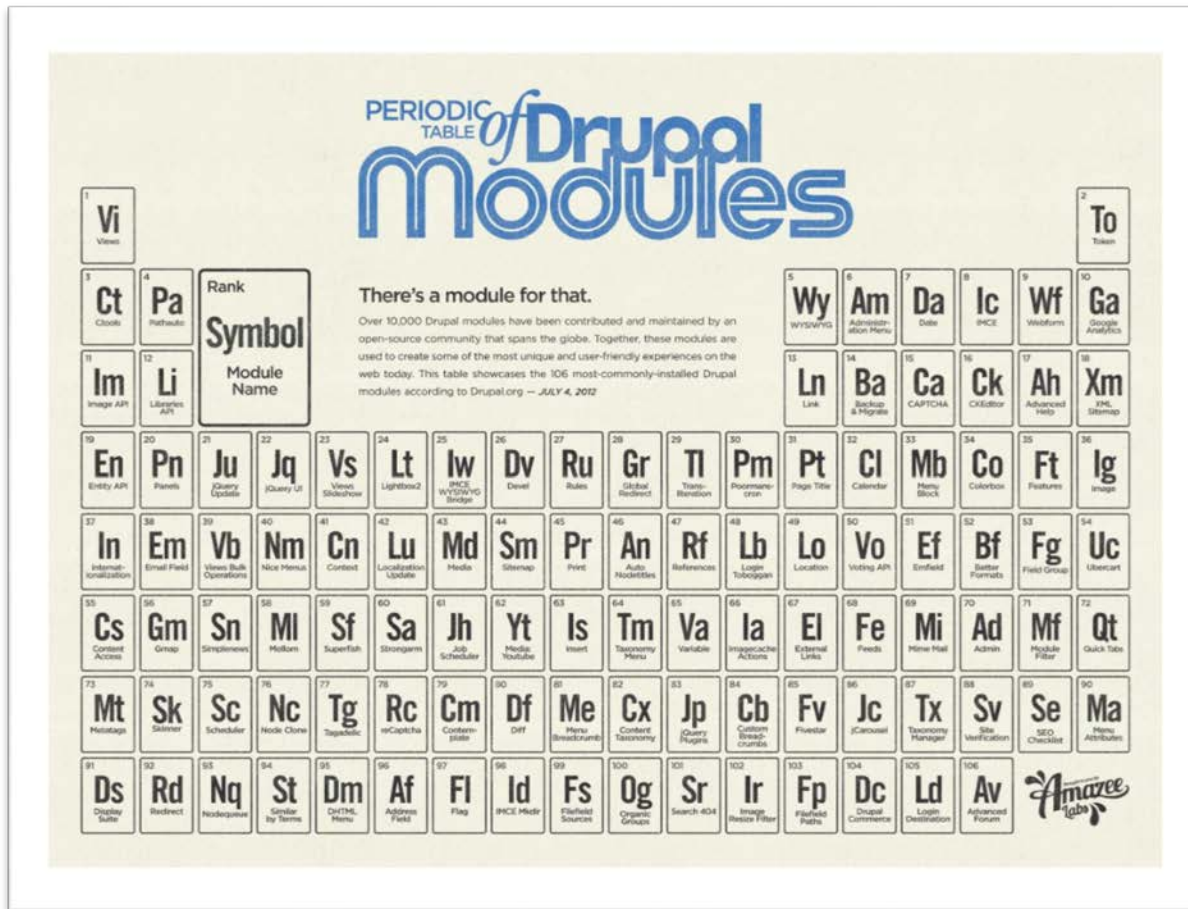
Graphic Design

Candy McCormic (Graphic Designer) gave life to our wireframes.



“I don’t know. Let’s try it!”

WEB TEAM “TRAINING”



“There’s a module for that!”

Image from: <http://www.amazeelabs.com/en/blog/periodic-table-drupal-modules-infographic>



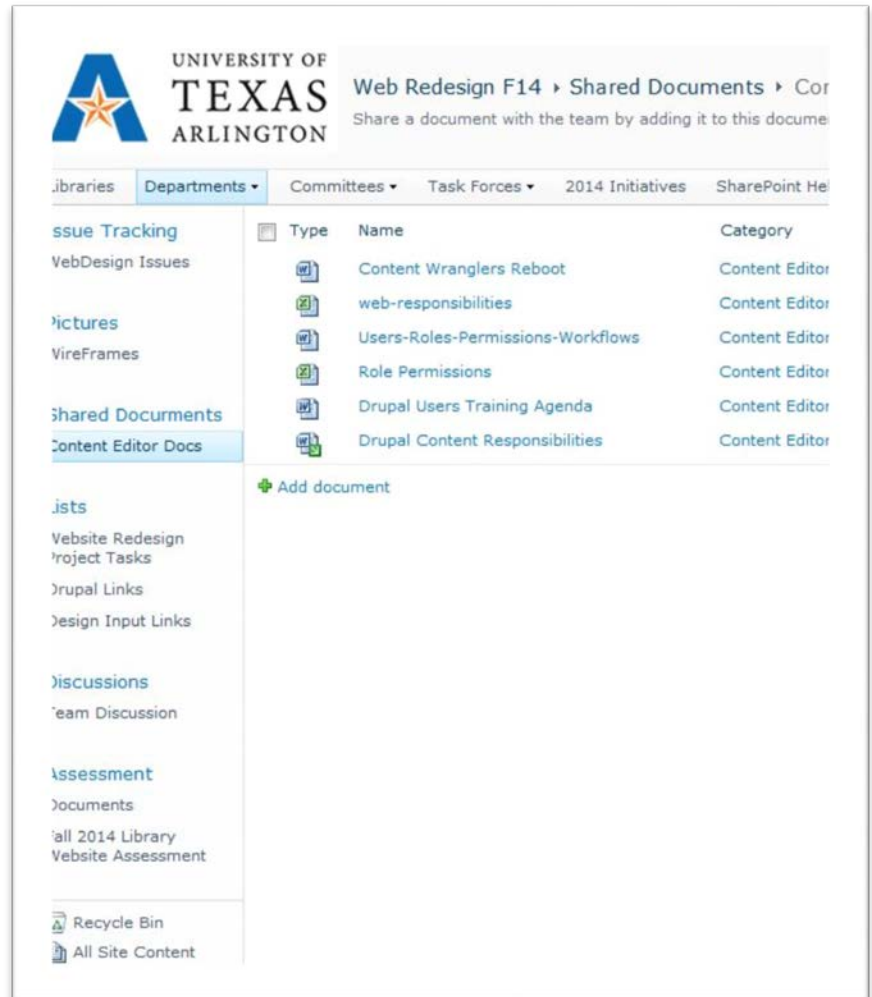
Tell us what we forgot...

CONTENT EDITOR TRAINING

Content Editors

SharePoint strikes again!






- “Lecture” & Workshop style training
- 8 scheduled sessions, plus several one-on-one when needed



UNIVERSITY OF TEXAS ARLINGTON

Web Redesign F14 > Shared Documents > Cor
Share a document with the team by adding it to this document

Libraries Departments Committees Task Forces 2014 Initiatives SharePoint Help

Type	Name	Category
	Content Wranglers Reboot	Content Editor
	web-responsibilities	Content Editor
	Users-Roles-Permissions-Workflows	Content Editor
	Role Permissions	Content Editor
	Drupal Users Training Agenda	Content Editor
	Drupal Content Responsibilities	Content Editor

[Add document](#)

Issue Tracking
WebDesign Issues

Pictures
VireFrames

Shared Documents
Content Editor Docs

Lists
Website Redesign Project Tasks
Drupal Links
Design Input Links

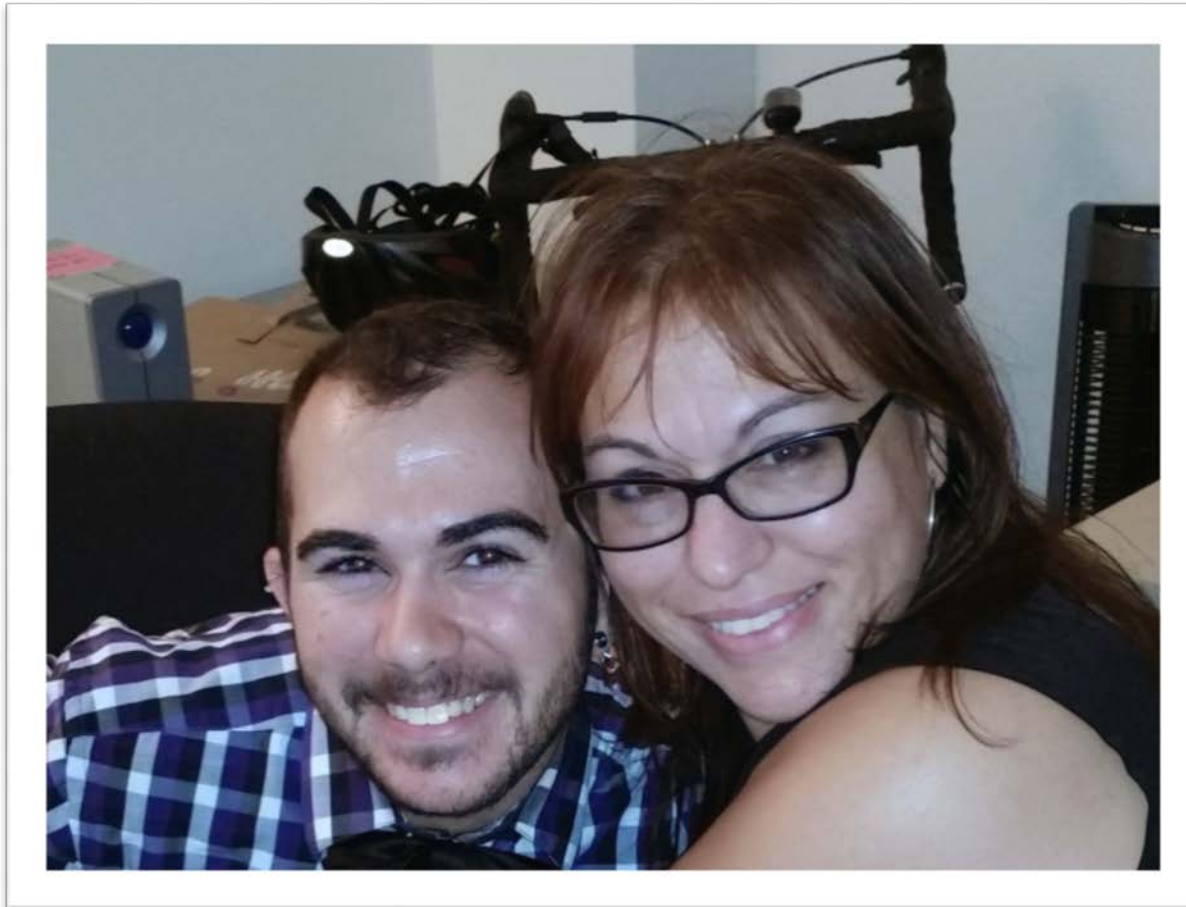
Discussions
Team Discussion

Assessment
Documents
Fall 2014 Library Website Assessment

Recycle Bin
All Site Content

aka the last hours of our Web Developer

THE DAY WE DROPPED INTO BETA



Eli Zoller & Ramona Holmes - 10/1/2015 @4:12 pm

Celebrating after www.library-beta.uta.edu went live!

Library.uta.edu

Beta went live January 2015

Questions?

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